

INVEST IN THE FUTURE OF BRIDGE IN MEMPHIS

Dear Bridge Players and Friends of Lightman Bridge Center,

Lightman Bridge Center (LBC) is the **ONLY** bridge club in the greater Memphis area that is teaching and training new bridge players to ensure the future of bridge in our community for years to come. In fact, our newcomers have three limited games per week and a mentor game which has resulted in nearly a 20% increase in our in-person game revenues this past fiscal year. All good news but **LIGHTMAN BRIDGE CENTER NEEDS YOUR HELP!**

The COVID pandemic decimated the number of players involved in in-person bridge nationwide and LBC is no exception. Thus, we have less than half the weekly games than we did prior to the pandemic to support our beautiful club. The revenues from online club bridge games helped us to carry through for several years but those are now considerably reduced. The result is that we are losing money and having to dip into reserves. However, we are confident that these financial issues can be resolved. **WHAT CAN YOU DO TO HELP?**

- **Increase Game Count** – Bring friends to play at LBC. Ask someone to partner with you that plays at other local bridge clubs and party bridge games. Play in more games with your regular partners.
- **More Newcomers** – Talk to your friends and family about learning to play bridge. We have ongoing classes for new folks to feed into. Just contact George Hancock or Tom Bartlett with interested folks.
- **INVEST IN LIGHTMAN BRIDGE CENTER!** – LBC is a 501c3, so donations are tax deductible. We have a new no-fee online portal to make investments easier with options for credit card and bank draft payments for one time and recurring donations. Please note that there is a “help keep Zeffy free” option when you are checking out with a default percentage. You can lower this or enter zero by clicking “other”.

Check out our investment portal at:

<https://www.zeffy.com/en-US/donation-form/donate-to-teach-and-promote-bridge>

- **Recurring Investments** – It’s easy to make a monthly investment of \$10, \$25, \$50 or \$100 by credit card or bank draft. This is our bread and butter since these are ongoing investments in our future!
- **Annual Investments** – We also encourage annual contributions to invest in the future of LBC.
- **Tax-Deductible Qualified Charitable Distributions (QCDs)** - Write a check from your retirement account to make tax-deductible investments in LBC since it counts against your Required Minimum Distribution (age restrictions do apply).
- **Fundraising Incentives** - We are rolling out a new fundraising menu to encourage investments. Note that these incentives can be achieved with annual or recurring investments. With recurring, the appropriate incentive will be achieved after a year of regular giving. Opportunities are as follows: